



GLOBAL SCHOLARS ACADEMY

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FOR IMMEDIATE RELEASE

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Local Charter School, Global Scholars Academy, Announces New Head of School, Dr. Pamela Baldwin

DURHAM, NC, July 1 – Global Scholars Academy (GSA) is excited to announce Dr. Pamela Baldwin, former Superintendent of Chapel Hill - Carrboro City Schools, will be joining the GSA family as Head of School, effective July 1, 2020.

GSA is committed to providing academic rigor and delivering students who are able to compete in a global society, agile, entrepreneurially minded, and analytically and culturally savvy. We execute our educational philosophy through the lens of Our Core Values: Protection, Affection, Correction and Connection supporting every aspect of our teaching and programming efforts to develop the whole child.

Dr. Baldwin joins GSA with a wealth of experience that will accelerate academic growth and proficiency in our students and with a keen sense of the impact a child's overall wellbeing has on their academic performance – both, key tenets of the school's charter. Her areas of expertise not only include Math and Science teaching experience and administrative leadership, but her research focus over the years has been on student transition milestones, the “opportunity gap”, student voice initiatives, AVID, and strategies to close the achievement gap.

Our goals for our students include delivering a high-quality education that is broad and deep and expands student access to potentially life-changing experiences. Our curriculum fosters curiosity and recognizes the importance of allowing students to connect the Common Core with real world experience. Our Science, Technology, Arts, Engineering and Math (STEAM) focus strategically prepares students to thrive in our dynamic global economy and our whole-child approach cultivates leadership skills and resilience-building behaviors so our young people ready to take on every opportunity to SOAR!

Dr. Baldwin has held several principalships across the state of North Carolina including being the first female principal of a traditional high school in Wilmington, North Carolina. Over the course of her career, Dr. Baldwin has been an established leader in the education industry, earning several accolades and holding influential roles at the highest levels including: Student



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Government Teacher of the Year, Director of Teaching and Learning in Currituck County, North Carolina, Assistant Superintendent for Curriculum and Instruction in Scotland County, North Carolina, Superintendent of Asheville City Schools, and most recently Superintendent of Chapel Hill-Carrboro City Schools.

Dr. Baldwin is from Hampton, Virginia. She attended George Mason University where she earned a Bachelor of Science in Biology. She earned her teaching certification at University of North Carolina, Wilmington, Masters in School Administration and Certification in Curriculum and Instruction from East Carolina University and Doctorate in Education from the University of North Carolina, Wilmington – one of the first African Americans to graduate with a terminal degree from the university.

While Dr. Baldwin has worked hard at building an incredible career, she maintains her greatest accomplishments are her 23-year-old twin daughters, who are graduates of North Carolina State University and Campbell University.

For more information, please visit www.globalscholarsacademy.org. There you can also learn about ways you can contribute to the immediate impact Global Scholars Academy is having on local youth.

At **Global Scholars Academy**, our mission is to improve educational outcomes and the overall life chances of Durham, NC young people who are at the greatest risk of failure academically and in other walks of life due to significant social, economic, and educational challenges in their family, neighborhood, and community environments. We strive to follow a dynamic 21st century franchise model of public education, one that builds bridges to the economic mainstream for vulnerable students. By using an interdisciplinary and holistic approach to education, we encourage our students to forge connections between academic fields and their personal lives out in world at large. Our vision is one of a public education system that is culturally responsive, supports academic success, and serves as a gateway to unlocking every child's unique gifts. Our curriculum fosters curiosity in our students and aspires to give them a sense of personal, financial and academic responsibility that they can carry with them throughout their lives. Regardless of a student's socio-economic circumstance, we believe that a high-quality education should give students the ability to know and unlock their power for personal achievement.

Jim Johnson, Co-Founder and Chairman of the Board of Directors of Global Scholars Academy is the William Rand Kenan, Jr. Distinguished Professor of Strategy and Entrepreneurship at UNC's Kenan-Flagler Business School and director of the Urban



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Investment Strategies Center at the Frank Hawkins Kenan Institute of Private Enterprise. Johnson's center focuses on innovative approaches to revitalizing urban areas and on teaching government, community, and nonprofit leaders and managers to become more entrepreneurial and business-like in their operations and service delivery. Johnson is an expert on community and economic development, the effects of demographic changes on the U.S. workplace, interethnic minority conflict in advanced industrial societies, urban poverty and public policy, and workforce diversity issues. He is widely quoted in national media and appears on national network news programs. Fast Company magazine named Johnson one of the "17...brightest thinkers and doers in the new world of work." Johnson spent twelve years on the faculty at the University of California, Los Angeles, before coming to UNC-Chapel Hill. He received a bachelor's degree from North Carolina Central University, master's degree from the University of Wisconsin at Madison, and Ph.D. from Michigan State University.

Brittany Curry, Director of Development, Global Scholars Academy. Curry joined Global Scholars Academy a few years ago from Johnson & Johnson where she held several roles managing global brands including JOHNSON'S®[®], BAND-AID® Brand Adhesive Bandages, AVEENO®[®], and LISTERINE®[®]. Prior to joining the leadership team, she served for several years on the Board of Directors for the Academy. Born and raised in Atlanta, GA, Curry holds an undergraduate degree from Hampton University and a M.B.A. from the University of North Carolina at Chapel Hill Kenan – Flagler Business School.